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> PETRUS team, Inria & UVSQ https://team.inria.fr/petrus/

Decentralized personal data management: Challenges for formal methods

... at the crossroads of Business and Privacy

From the business perspective...

Personalized services (e.g., personalized searches, pay-as-you-xxx),

- ... and needed optimizations (e.g., energy consumption, network ...),
- Various features improving business
- ... like targeted ads, improved CRM, increased time spend in social medias and games, etc.



Source: crackedlabs.org



... at the crossroads of Business and Privacy

to societal concerns...

Silent over-collection of personal data

Eg.: corp. (Alexa, Fortnite),gov. (Health Data Hub)

Eg.: Yahoo, Equifax, Cambridge Analytica...

Anonymized datasets often not anonymous

Eg.: 15 fields is enough [RHM19]







... at the crossroads of Business and Privacy

to societal concerns...

Silent over-collection of personal data

Eg.: corp. (Alexa, Fortnite), gov. (Health Data Hub)

Recurrent/massive leaks & attacks

Eg.: Yahoo, Equifax, Cambridge Analytica...

Anonymized datasets often not anonymous

Eg.: 15 fields is enough to deanonymize [RHM19]

Uses considered questionable

Eg.: Social medias (Visa, Insurance) Personal reports (Pipl, Intelius...),

Discriminatory uses of personal data

Eg.: criterias in targeted ads, e-justice, recruiting process 23andMe vs. GINA, ...

This ad is for white people only.*





THE WALL STREET JOURNAL. New York Insurers Can Evaluate Your Social Media Use—If They Can Prove Why It's Needed

CUSTOMER LIST



... at the crossroads of Business and Privacy

... more advocacy of privacy issues & more acceptance by economic actors

Legislation

GDPR, Facial recognition forbidden in SF, California Consumer Privacy Act (CCPA), With fines applied



The New York Times San Francisco Bans Facial Recognition Technology





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GDPR

Legislation

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GDPR, Facial recognition forbidden in SF, California Consumer Privacy Act (CCPA),

With fines applied

More acceptance

Symptoms of a crisis of consciousness (e.g., Time well spent)

From "privacy is no longer the social norms" (2019)

... to "private is the future" (2019)

Privacy-based marketing campaigns



JMF 2021



The New York Times San Francisco Bans Facial Recognition Technology





Current trend: give their personal data (agency) back to individuals

Act I: the right to Data portability Act II: Personal Data Mg^t Systems (PDMS)

... the right to retrieve its own data

... the tool to manage its own data





Is this enough to change the situation? ...

Individual's agency

Let individuals freely decide about the <u>new usages</u> of their data all <u>along their life cycle</u>

Rather than: services in exchange of personal data

Secured decentralized architectures

Offer individuals the ability to securely control the raw data produced <u>on their side</u>

Rather than: centralizing everything in a few hands



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Major steps of personal data life-cycle escape today individual's control

Architectural considerations of a the PDMS platform are paramount

Layman citizen as security expert?

Emergence of Trusted Execut^o Env^t (high-end servers & edges)



Outline

I. Functionalities and properties of a PDMS

Review of functionalities & assumptions Informal properties and challenges for formalization

II. Architecture, techniques and threat model

The promises of Trusted Execution Environments (TEEs) A review of privacy-preserving data management using TEEs



Main classes of architectures for a PDMS

Online personal cloud

Advanced functionality, strong trust assumptions

Functionality:

Data collectors for everything (banks, energy, health, geolocation, 'likes' graphs, ...)

Personal (cross-)computation (1 individual) features for App developers

Backup (full retention: Perkeep)

Trust model:

Personal cloud provider & Apps considered fully honest

Security standards, code transparency (community checks), PEN tests (Cozy)

No-knowledge personal cloud -> Increased security, minimalist functionality

Functionality:

Secure data store, personal data encrypted (encryption keys managed at client side)

Secure backup and point in time recovery

Trust model:

Personal cloud provider is untrusted (but the client device is not)

Considered attacks: data snooping and secondary usages (server), ransomware (client)



COZV.IO

Main classes of architectures for a PDMS (cont.)

Home (or edge) cloud software \rightarrow 'formal' security is lost, more functionality

advanced processing on untrusted device

Functionality:

Trusted storage on end-user device or at the edge (1 store per IoT device)

Personal computation provided safe answers and aggregated views, never raw data

Data dissemination rules to share computed results

Trust model: user device and SW must be trusted

Home cloud plugs (dedicated)

Functionality: data store and backup in a dedicated hardware plug Trust model: Plug code must be trusted (dedicated => limited attack surface)

Tamper-resistant home cloud

Functionality: (simple) store, share, compute (local/global) in a secure HW device Trust model: secure HW + embedded SW are trusted









Unifying properties?

Objective for a PDMS

(1) Provide the main of set of functionalities (personal data life-cycle):

Data collection, storage and recovery, personal (cross-)computations, collective computations, and data dissemination.

(2) Address the threats identified:

Data snooping, Data leakage, Secondary usages, Over-priv. Apps, Failures, Ransomware, ...

Is there anything new?

Specificities of (individual's) PDMS?

Derive properties towards extensive and secure PDMSs?

5 main functionalities -> 5 main properties [ABB+19]

Very far from classical DBMS: distributed, no expert in the loop, ...



Expected PDMS functionalities & properties: Storage & Recovery

Individual's PDMS

Managed by non-experts (PDMS owners)

PDMS may host other user's data

→ no granted access to full PDMS content Master key may be lost

Property: A PDMS enforces *mutual data at rest protection* iff:

- 1- the PDMS protects data & backup archive in confidentiality and integrity;
- 2- the secret protecting the backup archive is recoverable;
- 3- the secret is only accessible to a PDMS of the owner, providing all security properties. 'mutual': PDMS stores raw data from others → protection also operates against its owner The PDMS enforces these properties automatically → no administrator attacks

Challenges: Fairly close to usual protocol properties but

- Inhenrently stateful
- Might involve complex primitives



Expected PDMS functionalities & properties: Administration and data dissemination

Individual's PDMS

Non-expert owner, highly dynamic setting, untrusted environment

Single owner interacts with myriads of 3rd parties

- ... cannot apprehend the potential net effects
- ... and administration is performed from a untrusted devices by a non-expert...

Property 5: A PDMS enforced *controlled data dissemination* iff:

- 1- integrity & confidentiality of interactions between the PDMS and its owner are guaranteed, when decisions regarding data dissemination are made;
- 2- the decisions are enforced by the PDMS and cannot be circumvented.
 - This property ensures that all decisions are faithfully captured (point 1)
 - ... and that the effects of these decisions are enforced (point 2)

Audit (point 1) is provided to help lay owners to understand all the effects of their decisions

- Modelling non expert user (can't expect user to write AC rules...)
- Modelling partial trust in devices



Expected PDMS functionalities & properties: Data Collection

Individual's PDMS

Primary data directly fed into user's PDMS, Secondary data needs data scrapping

Huge set of scrappers

- ...with untrusted code (e.g., Weboob)
- ...accessing sensitive data (credentials)
- ... in an untrusted environment !

Property: A PDMS enforces *piped data collection* iff:

- 1- the only PDMS data, accessible to the data collector, is the credentials;
- 2- the credentials/collected data cannot be leaked outside the PDMS.
 - The only external channel provided to the data collector is with a single data provider
 - ... and the code is suitably isolated not to leak data elsewhere

- Modelling trust for untrusted code
- Modelling code composition



Personal computations

Individual's PDMS

Apps crossing several data from individual for the PDMS owner or an external service (e.g.,

Pay as you drive).

Apps 'move' to data but apps are untrusted (user's viewpoint)

\rightarrow local data must not leak

Computations are untrusted (service viewpt)

 \rightarrow results must be attested

Property: A PDMS enforces *bilaterally trusted computations* iff:

- 1- the data computation can only access the expected data from the PDMS;
- 2- only the final result not the raw data can be exposed to a 3rd party;
- 3- it provides a proof that the result was produced by the expected code.

'Bilateral' \rightarrow guarantees to the owner and the 3rd party willing to execute code

- To owner : minimal collection principle is fulfilled, raw data cannot leak
- To 3rd party: code remotely sent has been computed (it may include any verification on data)

- Model guarantees for partially trusted code
- Model attestations





Individual's PDMS

Common \rightarrow new solutions are needed

e.g., Big Data and IA (recommendations, participative studies, community learning...) Mutual confidentiality & integrity are critical At a very large scale (no trusted party nor MPC)

Property: A PDMS enforces *mutually trusted collective computations* iff:

- 1- the data computation can only access the required participant data;
- 2- only the final result not the raw data can be exposed to a 3rd party or any participant;

3- it provides a proof that the result was produced by the expected code on the expected set of participants.

'Mutual' \rightarrow guarantees also hold between the participants

- Find weaker models than secure multiparty computations
- Deal with integrity of complex computations



The goal:

provides the expected set of functionalities to cover the complete data life-cycle data collection, storage and recovery, personal computations, collective computations, data dissemination.

An Extensive & Secure PDMS

and is compliant with their respective security properties counterparts, piped data collection, mutual data at rest protection, bilaterally trusted personal computation, mutually trusted collective computation, controlled data dissemination.

Challenges: formalize complex definitions involving

- Imprecise human behavior
- Untrusted/partially trusted code
- Statefulness

How do we build a PDMS?

The field of TEE-based secure data management is rapidly developing



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Secure Element (SE) → Trusted Execut^o Environm^t (TEEs)

From secure elements, TPM, HSM, etc.

Smart cards or TPM (in smartphones, PCs, home boxes)

... to: Trusted execution environments (TEEs) Specialized HW: ARM Trustzone, Intel SGX, AMD platform security, etc. Everywhere : Smartphones & PCs

Promise: HW level isolation and attestation

Isolation:

- Code executed within a TEE safe from external observation/tampering (OS, user) Attestation:

- Ability to give a certificate that result produced by a specific piece of code running within TEE



Secure Element (SE) → Trusted Execut^o Environm^t (TEEs)

Relevance in a personal cloud context

Protect users against their own environment \rightarrow non expert users are safe? Mutual trust without resorting to costly cryptographic mechanisms \rightarrow mutual trust?

Limits of TEE security:

Side channels → threat model of recent TEEs

Execution time (by OS/colocated programs)

- memory accesses at page level (OS), byte level (memory bus)
- ightarrow Won't be fixed : need to be addressed in solutions
- Attacks based on speculative execution → leak secrets (secret keys of enclaves)

Eg. Spectre, Foreshadow.

 \rightarrow Out of scope: need to be fixed by HW manufacturer

Not a magic bullet that allows to execute everything safely



Logical Architecture : Three Layers [ABB+19]

Three-layer architecture

Core (limited and secure) Trusted Computing Base (TCB) – small and (ideally) proven Data Storage, Policy enforcement, Communication Data tasks (advanced and isolated/sandboxed) Untrusted code – potentially large Deal with (complex) app specific data management Applications (Apps)

No trust assumptions can be made (today) Manipulate results (but not raw data) Core Trusted Computing Base



Satisfying bilaterally trusted data computations property

Assumptions

Execute any arbitrarily complex but untrusted computation code with access to some (large amounts of) PDMS raw data

Requirements

Computation code only accesses required raw data, only the result is shared and attested

- → Manifest: collection rules + computation code + 3rd party accessing the result
- \rightarrow Data task runs computation code (\square , \square) + result declassification by the Core





Challenges for formal methods

- Large number of moving parts (even for just one property)
- Composition (of stateful processes, with partially trusted code)
 → Not easy (shared secrets, shared data, ...)

- Core not that simple
- Prove code of essentially a full DBMS
- Model properties of TEEs
- In particular how to execute untrusted code in a safe way?



A quick zoom on executing code in TEEs

TEEs do not protect accesses outside the secure enclave

Loading everything inside the enclave is not always an option Known <u>side channel attacks</u> with Intel SGX: OS can observe the enclave data accesses at the granularity of pages

<u>Access patterns</u> in the workflow can reveal information (e.g., order, frequency distribution) for disk resident data

Example:

- 1. Query Alice's age
- 2. Query average age of people who voted for Macron
- 3. If record retrieved in 1 is also retrieved in 2, Alice voted for Macron



Oblivious Query processing

Idea: make sure memory access patterns are data independent (except for query input/output size) [AK13]

Ensures that the only leakage from a query is the the size of input output, even if the adversary observes memory. i.e. semantic security for queries

Relevant here: Adversary is assumed to control all memory external to secure hardware.



Oblivious Query processing using ORAM (Opaque [ZDB+17])

Problem: Memory accesses outside enclave leaked

Idea: Use existing cryptographic primitives: store data in an oblivious RAM

ORAM = Using a small private memory, and a large external encrypted memory, ensures that accessing two times the same item or two different items looks the same for the adversary.

Opaque: Uses ORAM with private memory within the enclave, and external RAM as external memory

Advantage: Can reuse an existing DBMS adding an ORAM layer for memory accesses

Problem: each memory access costs O(log²(|DB|) – in practice ~x50





What about memory access within enclave? Oblix [MPC+18]

Recent attacks : memory accesses within enclave are not entirely private (at page level)
<u>/!\</u> ORAM assumption of perfectly protected computing environment with private memory
does not hold !

Specifically important problem for indexes as sucessive searches performed on the same index leak more and more data...

Idea (Oblix): memory accesses within the enclave (before accessing external ORAM) must be data independent !

- i.e. make programs running inside the enclave oblivious
- \rightarrow Doubly oblivious schemes



What if query code cannot be trusted (Ryoan [HZX18])

Problem: TEE do not ensure that malicious code cannot leak data on purpose

Ryoan: Distributed services for a data provider

- Uses sandboxing + TEEs + countermeasures for executing a service while protecting both code and data

- Code provider and data provider distinct
- Uses labels to ensure intended workflow is respected and result only disclosed to data provider

Problem: No memory outside enclave, what about leakage for memory within enclave?



Conclusion: challenges

Formally establish properties of a PDMS

Weak models of humans Stateful processes Guarantees on partially trusted/untrusted code

Design a minimal and proven Core engine

Minimal (in code size & complexity) proven set of modules Algebra of operators that cannot be delegated to Data tasks Support different data models vs. deal with data models/optimizations at Data task level?

Build protocols and proofs around that Core

Need better composition results Need good model of untrusted code executed in enclaves Complex primitives (e.g. ORAM)



Thanks !

Questions ?



